

Effects of Learning Style on Achievement of Distance Learners

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Abstract

The study aimed to find out the effect of learning style on achievement of distance learners and was delimited to the learners of Master of Education program at Allama Iqbal Open University Islamabad. The sample was selected through stratified random sampling technique. The learning style of the students was assessed using Grasha-Riechmann Student Learning Styles Scale. The study found that majority of the learners with collaborative learning style followed by participant, Independent, competitive, dependant and avoidant learning styles. It was concluded that learning styles and achievement were not correlated at $p < 0.05$ except a significant negative correlation between avoidant learning style and achievement score ($r = 0.159, p < 0.01$).

Keywords: learning styles, achievement, Grasha-Reichmann, learning behaviour, distance learning

Introduction

Distance education has recently gained momentum and open universities have been established throughout the world to educate the people. With the advent of Web2.0 and facilitates like Moodle and Stream academic institutions are in transition and importance is being given to open, distance, and flexible learning throughout the world.

One of the major problems in distance education is for instructors' to adapt the adult learners' learning style. Wang¹ argued that to maximize academic achievement of adult learners, the educators must strive to provide a learner-centred and accommodative learners' learning style education. According to Garland Et al.² student's learning style is a major factor in achievement of the distance learner. Individual learning styles differ and play important role in the area of education.³ Learning style is best regarded as an extension to cognitive style to distinguish learning from simple processing of information.⁴

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Review of Related literature

Distance learners have diverse potential, intellectual capacities, mental faculties and experiences of life. They have their own concept of and about learning, and are self-regulated, self-directed and self-motivated to learn.⁵ Post graduate distance students have different needs and motivations as compared to other students. To be successful a distance learning tutor has to consider students' personal traits and learning styles during instruction.⁶

Learning Styles

Learning styles refers to the concept that individuals differ in regard to what mode of instruction or study is most effective for them.⁷ Learning styles show learners' differences and varied needs.⁸ It is the way in which learners concentrate, process, and retain information. A learning style might change according to experience.⁹

Learning styles represent enduring and stable approaches to processing information.¹⁰ Instruction requires understanding students' learning style and then teaching accordingly. Assessment of learning style requires students to evaluate the type of information they prefer and the type of mental activity that is congenial to them. Instruction is best provided in a format that matches the preferences of the learner.¹¹ Learning style is students inherited foundation, past life experience and demands of the environment that give emphasis to some learning abilities over the others. Learning styles are effective for refining an instructional strategy.¹²

Learning style is thus a composite of cognitive, affective and psychological factors that serve as an indicator of how learners perceive, interact with and respond to the learning environment. It reflects students' preferences and choices in a learning situation and also encompasses cognitive styles. However learning styles are not related to intelligence, mental ability or actual learning performance and no learning style is better than another. The best learning style for any student is specific to the individual and depends on students' cognitive abilities and the specific learning situation.¹³ A better awareness of learning style can lead to better learning. Learning styles are not strict and a student might prefer one learning style over another. Learners might possess several learning styles and might mix them together to obtain a suitable combination for learning.

Learning styles depend on variables like learning situation and domain. An open learning environment offers various learning

objects, and it can serve more learning strategies. Understanding learning styles can facilitate communication between teachers and learners. An effective learning environment should consider the contextual and learner's characteristics. Roberts and Dyer¹⁴ stated that the influence of learning styles on student achievement in distance education courses is inconclusive. Learning style is a preferred way of processing and maintaining information and skills and various models are proposed for its clarification. In their search for explaining differences in how learners acquired knowledge and information, learning theorists presented various learning style models and instruments for determining learning styles of students.

Claxton and Murrell¹⁵ reviewed numerous learning style models and classified them as (1) models related to personality, (2) models focusing on information processing, (3) models designed to measure social interaction preference, and (4) instructional preference models.

Grasha and Reichmann¹⁶ examined the learning styles through a social, affective perspective and presented different ways learners approach the learning environment. They identified avoidant-participant, competitive-collaborative, and dependent-independent scales. The avoidant-participant scale gives a measure of learners' involvement in the learning environment and includes attitudes towards learning and reactions to the learning environment. The competitive-collaborative scale gives a measure of students' motivations in relation with other students and the nature of interaction. While the independent-dependent scale gives measures of how much structure the learner wishes and their attitude toward instructors.¹⁷

There are various categories and little communication and collaboration between developers of learning style models. Therefore, learning style models are diverging rather than converging to form a coherent and consistent research discipline.¹⁸ This study attempts to investigate achievement in the context of learning styles as presented by Grasha and Reichmann and utilize the Grasha-Reichmann Learning Style Scales (GRLSS) to determine learners' styles of classroom participation.¹⁹

Avoidant learners are not enthusiastic about learning content and attending class. They do not participate with students and teachers and are generally uninterested in learning activities and tasks. Dependent learners demonstrate little intellectual curiosity and learn only what is required and look to teacher and peers for support and guidelines. Participant learners enjoy

classrooms and its activities and are eager to do all the required and optional course requirements. Independent learners like to think for themselves and have confidence in their abilities. They prefer to learn the material that they feel is important and generally work alone on projects. Competitive learners learn course content to perform better than others and believe in getting the rewards. They want to attract attention and want recognition for their achievement. Collaborative learners feel that they can learn by sharing ideas and cooperation, and like to work with others.

Theoretical Framework

The theoretical framework for the study is based on Jung's theory of psychological and Social Interaction Model keeping in view Logan and Thomas six learning styles. Mattson, Holland and Parker²⁰ argue that learning may vary from individual to individual and is more heavily influenced by individual preferences than by group influences. Logan and Thomas²¹ have reported the following types of student learning styles; These types are a). Competitive, b). Collaborative, c). Avoidant, d). Participant, e). Dependent and f). Independent. Learning style is a cognitive, psychological, and affective behaviour that serves as an indicator of how students perceive, and interact with learning environments. It is important to identify students learning styles to give them suitable learning opportunities and to improve their motivation and learning.²²

Warn²³ reported no significant association between the students' learning style and academic performance. Similarly Erton²⁴ found a statistically low relationship between learners' learning styles, and the way they reflect these characteristics into success in learning a foreign language. While Rakap²⁵ found that learning styles of adult students had significant effects on their knowledge acquisition.

Campbell and Johnstone²⁶ reported no significant difference between the results of learners with different learning styles but a difference was found along Kolb's concrete-abstract axis. Jilardi, Damavandi, Mahyuddin, Elias, Daud, and Shabani²⁷ reported significant difference in the academic achievement of the Iranian students that correspond to the four learning styles; especially the mean scores for the converging and assimilating groups were significantly higher than mean scores for diverging and accommodating groups. While Abidin, Rezaee, Abdullah, and Singh²⁸ reported a significant relationship between achievement and learning styles. They found that the high, moderate and low achievers had a similar preference pattern of learning in all

learning styles and that the learning styles framework does not change with subjects and plays important role across all the subjects.

Wahidar²⁹ found a positive and significant relationship between independent, dependant, collaborative, competitive, contributive, and avoidant on students' achievement. Collaborative was the dominant factor that influenced the academic achievement of students. Wilson³⁰ on the other hand, found no significant correlation between learning styles influence on the educational process and the academic achievement of elementary school students. On the contrary, Barzegar³¹ found no significant relationship between the learning style and the student's academic achievement. Similarly, Khalid et al.³² also found no significant relationship between learning styles and academic achievements but reported that students preferred the dependent learning style.

Komarraju et al.³³ found that both personality traits and learning styles contributed to academic performance and that the relationship between openness and achievement was mediated by reflective learning styles. It was suggested that intellectual curiosity increases performance when students combine it with thoughtful information processing. Yi et al.³⁴ reported that participants' preferred learning styles had significant influence on students' achievement. Lynn³⁵ reported no significant differences in the final laboratory grade for learning style.

It can be concluded from the review above that the influence of learning styles on achievement is mixed and the effects of learning styles are inconclusive in a distance-learning environment. Many students are adept at learning in different ways and may be accustomed to learning in a manner that is inconsistent with their learning style. It should be noted that the social environment and other social factors like individuals, groups and organizations are likely to influence students' beliefs, attitudes and behaviours that might influence their learning styles.

Objectives of the Study

Keeping in view the theoretical framework adopted and the review of related literature about understanding the relationship between learning style and achievement. This study aims to

- i). Determine the learning style of distance learners.
- ii). Understand the preferred learning style of distant learners in Pakistan.
- iii). Find the relationship between learning style and achievement of distance learners.

Hypotheses of the Study

Following was the hypothesis of the study.

- H₀ There is no significance relationship between learning styles and achievement of distance learners.
- H₁ There is a significant relationship between learning styles and achievement of distance learners.

Methodology

It was a correlational research that involved collecting data in order to determine whether and to what degree a relationship existed between two or more variables. The research tools were administered personally as well as through self-addressed stamp paid envelopes. The result of M.Ed students for semester spring 2012 were obtained from Controller of Examinations Allama Iqbal Open University Islamabad.

Population

The target population for this study was M.Ed students of Allama Iqbal Open University enrolled in semester spring 2012. As the population in spring 2012 was 3529 in the four core courses taught in M.Ed program namely Foundation of Education (Course code 831), Educational Research (Course code 837), Curriculum Development and Instruction (Course code 838), and Educational Psychology (Course code 840).

Sample

Stratified random sampling procedure was adopted focusing on two districts from each province. There were 8 districts Rawalpindi, Dera Ghazi Khan, Karachi, Sujawal Tattha, Abbotabad, Swat, Quetta, Kallat from 4 provinces. Literacy was the main indicator to sample these districts besides sub indicators male/female. These districts were taken on the basis of highest and lowest literacy rate. M.Ed students of both male and female were taken as sample from each district of highest and lowest rate of literacy.

As total number of students in these courses was 3529, and according to Gay³⁶ for a population of 4000 appropriate sample size is 351, therefore, the same number of 351 students was selected as sample for the purpose of study.

Table 1: Showing province and district wise sample

Province	District	Total population	Sample selected
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1	Punjab	Rawalpindi	1175	117
		Dera Ghazi Khan	1093	109
2	Sindh	Karachi	112	11
		Thatta	60	06
3	Khyber Pakhtunkhwa	Abbotabad	497	49
		Swat	414	41
4	Baluchistan	Quetta	106	11
		Kallat	72	07
Total			3529	351

Instrumentation

There are more than 30 instruments used by researchers to assess different dimensions of learning style. The researcher used the scale under the provision of the Copy Right Law of the United States of America and the related laws contained in the title 17 of the United States code. The inventory was adapted for use in Pakistani context. The scale measured the following types of learning styles:

- i) Independent ii) Avoidant iii) Collaborative iv) Dependent
v) Competitive vi) Participant

Grasha-Riechmann³⁷ student learning style scale used a five-point Likert scale which was coded as follows: Strongly Agree = 5, Agree = 4, Undecided = 3, Disagree = 2, and Strongly Disagree = 1. Student achievement scores were acquired from the Controller of Examination, AIOU Islamabad.

Table 2: Cronbach's alpha of the instrument of learning style

	Mean	Std. Deviation	Skewness	Alpha
1 Independent	39.550	5.0887	-.720	0.709
2 Avoidant	28.325	6.7497	-.114	0.723
3 Collaborative	43.675	4.0471	-.137	0.717
4 Dependent	38.475	5.7601	-.509	0.706
5 Competitive	40.025	5.3132	-.494	0.709
6 Participant	40.525	5.0332	-.460	0.723
Learning Style Scale	230.575	19.1310	-.236	0.844

The instruments were administered under postal certificate (UPC) containing a self-addressed and properly stamped envelopes. Out of 351 questionnaires sent, the researchers received back 283 which were used as data.

Analysis and Interpretation of Data

Descriptive statistics like Mean, Standard deviation, and Pearson Product Movement Coefficient of Correlation, and regression were used for analysis and interpretation of data.

Table 3: Descriptive statistics of various learning styles

	Mean	Std. Deviation	Skewness	Rank
1 Independent	40.29	4.61	-0.78	3
2 Avoidant	27.40	5.92	0.32	6
3 Collaborative	43.27	3.77	-0.26	1
4 Dependent	37.81	4.66	-0.25	5
5 Competitive	39.11	4.64	-0.07	4
6 Participant	40.67	3.99	-0.46	2

Table 3 presents description of various learning styles. It shows that majority of students had Collaborative Learning Style (M=43.27,SD=3.77, Rank=1) followed by Participant Learning Style (M=40.67, SD=3.99, Rank=2). Independent Learning was ranked 03 with Mean of 40.29, SD of 4.61. It was followed by Competitive Learning Style (M=39.11, SD=4.64, Rank=4), Dependant Learning Style (M=37.81, SD=13.66, Rank=5), while Avoidant Learning Style was ranked 6 with Mean score of 27.40 and Standard deviation of 5.93.

Table 4: Relationship between learning style and achievement

	Mean Score	SD	1	2	3	4	5	6	7
1 Avg. Score	61.63	9.71	1	-.048	-.159**	-.067	-.104	-.082	.010
2 Independent	40.29	4.61		1	-.022	.047	.093	.188**	.235**
3 Avoidant	27.40	5.92			1	-.151*	.228**	.173**	-.157**
4 Collaborative	43.27	3.77				1	.356**	.486**	.175**
5 Dependent	37.81	4.66					1	.473**	.418**
6 Competitive	39.11	4.64						1	.406**
7 Participant	40.67	3.99							1

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

The bivariate results, presented in table 4, indicated that learning styles and achievement were not correlated at $p < 0.05$ except a significant negative correlation between avoidant learning style and achievement score ($r = 0.159$, $p < 0.01$).

The Table 4 shows that Independent learning style was positively and significantly correlated with competitive learning style ($r = 0.188$, $p < 0.01$). Similarly the independent learning style

was also highly and positively correlated with participant learning style ($r=0.235$, $P<0.01$). Avoidant learning style was also negatively correlated with collaborative learning style ($r=-0.151$, $p<0.05$) and participant learning style ($r=-0.157$, $p<0.01$), but was positively correlated with dependent learning style ($r=0.228$, $p<0.01$) and competitive learning style ($r=0.173$, $p<0.01$). Collaborative learning style was also significantly correlated with dependent learning style ($r=0.356$, $p<0.01$), competitive learning style ($r=0.486$, $p<0.01$), and also participant learning style ($r=0.175$, $p<0.01$). Dependent learning style was also highly correlated with competitive learning style ($r=0.473$, $p<0.01$) and participant learning style ($r=0.418$, $p<0.01$). Competitive learning style was also correlated with participant learning style ($r=0.406$, $p<0.01$).

Regression Analysis

Regression analysis was carried out using achievement scores as dependant variable and various learning styles components as predictors.

Table 5: Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.232 ^a	.054	.015	9.63239

a. Predictors: (Constant), T_GS, T_LTI, Competitive, Independent, T_LLI, Avoidant, T_LCI, Dependent, Collaborative, Participant, T_LII

Model summary gave the measures of how well our overall model, i.e. the predictors are able to predict achievement. R Square gives the amount of variance in achievement explained by the predictor variables together. The model summary showed that value of Adjusted R square was 0.015, which suggested that the predictors were particularly not good at predicting achievement.

Table 6: ANOVA

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1430.733	11	130.067	1.402	.172 ^b
	Residual	25144.180	271	92.783		
	Total	26574.913	282			

a. Dependent Variable: Avg Score
b. Predictors: (Constant), General satisfaction, Learner-technology interaction, Competitive, Independent, Learner-learner interaction, Avoidant, Learner content interaction, Dependent, Collaborative,

Participant, Learner-instructor interaction

Table 6 showed that F-test value was 1.402 which was not significant at $p < 0.05$.

Table 7: Coefficients

Model	Unstandardized Coefficients		Standardized Coefficients	T	Sig.
	B	Std. Error	Beta		
	1 (Constant)	84.37	11.114		
Independent	-.124	.133	-.059	-.933	.352
Avoidant	-.331	.122	-.202	-2.706	.007
Collaborative	-.180	.205	-.070	-.877	.381
Dependent	-.024	.168	-.011	-.143	.887
Competitive	.031	.173	.015	.182	.856
Participant	.146	.200	.060	.728	.467

Table 7 showed that avoidant learning style is statistically negatively significant predictor of achievement ($\beta = -0.202$, $p < 0.01$), followed by learner instructor interaction which had some negative relationship that was not statistically significant ($\beta = -0.110$, $p < 0.05$).

Based on the analysis above it can be concluded that collaborative learning style was predominant learning style among distance learners followed by participant learning style, independent learning, followed by competitive learning style, dependant learning style, while the avoidant learning style was the least favoured learning style among distance learners. It is also concluded that learning styles and achievement were not correlated at $p < 0.05$ while Avoidant learning style negatively impacted achievement of learners ($r = 0.16$, $p < 0.01$).

Discussion and Conclusion

As no particular learning style was not predominantly affecting learners' performance; therefore, attempts should be made to accommodate multiple learning styles of students. It appears that learning styles alone do not guarantee better student achievement. Age, educational level, and motivation influence learning and that may also contribute to change in learning style. Teachers should understand learning styles and relate them to their own context. Analysing learning styles can be beneficial to students and might help them focus on learning, thus increasing educational outcomes and satisfaction.

Teachers can incorporate learning styles in their teaching practices and methods by identifying the learning styles of students, matching their own teaching style to students' learning style, and helping students in developing proper learning-styles. Distance education programs can be designed keeping in view various characteristics that predict better performance and the context of distance learning environments.

An individual's learning style is influenced by social influences, internal psychological processes: and other individual factors. It is not hypothesized that these factors are causally related but that it is useful to consider how they might influence learning styles and achievement of distance learners. It is important that students are given multiple learning opportunities. Accommodating teaching to learning styles might improve learner satisfaction, retention, and overall performance by increasing motivation and efficiency, and developing a positive learning attitude.

The study recommends that as avoidant learning style was negatively correlated with achievement, therefore, steps should be taken to develop proper learning styles in distance learners which cope with their profile. It is also recommended that learners might be encouraged to increase interaction with other learners and with technology.

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